Life Without Chiefs

Are we forever condemned to a world of have and have-nots, rulers and ruled? Maybe not, argues a noted anthropologist—if we can relearn some ancient lessons.

Marvin Harris

Can humans exist without some people ruling and others being ruled? To look at the modern world, you wouldn't think so. Democratic states may have done away with emperors and kings, but they have hardly dispensed with gross inequalities in wealth, rank, and power.

However, humanity hasn't always lived this way. For about 98 percent of our existence as a species (and for four million years before then), our ancestors lived in small, largely nomadic hunting-and-gathering bands containing about 30 to 50 people apiece. It was in this social context that human nature evolved. It has been only about ten thousand years since people began to settle down into villages, some of which eventually grew into cities. And it has been only in the last two thousand years that the majority of people in the world have not lived in hunting-and-gathering societies. This brief period of time is not nearly sufficient for noticeable evolution to have taken place. Thus, the few remaining foraging societies are the closest analogues we have to the "natural" state of humanity.

To judge from surviving examples of hunting-and-gathering bands and villages, our kind got along quite well for the greater part of prehistory without so much as a paramount chief. In fact, for tens of thousands of years, life went on without kings, queens, prime ministers, presidents, parliaments, congresses, cabinets, governors, and mayors—not to mention the police officers, sheriffs, marshals, generals, lawyers, bailiffs, judges, district attorneys, court clerks, patrol cars, paddy wagons, jails, and penitentiaries that help keep them in power. How in the world did our ancestors ever manage to leave home without them?

Small populations provide part of the answer. With 50 people per band or 150 per village, everybody knew everybody else intimately. People gave with the expectation of taking and took with the expectation of giving. Because chance played a great role in the capture of animals, collection of wild foodstuffs, and success of rudimentary forms of agriculture, the individuals who had the luck of the catch on one day needed a handout on the next. So the best way for them to provide for their inevitable rainy day was to be generous. As expressed by anthropologist Richard Gould, "The greater the amount of risk, the greater the extent of sharing." Reciprocity is a small society’s bank.

In reciprocal exchange, people do not specify how much or exactly what they expect to get back or when they expect to get it. That would besmirch the quality of that transaction and make it similar to mere barter or to buying and selling. The distinction lingers on in societies dominated by other forms of exchange, even capitalist ones. For we do carry out a give-and-take among close kin and friends that is informal, uncalculating, and imbued with a spirit of generosity. Teen-agers do not pay cash for their meals at home or for the use of the family car, wives do not bill their husbands for cooking a meal, and friends give each other birthday gifts and Christmas presents. But much of this is marred by the expectation that our generosity will be acknowledged with expression of thanks.

Where reciprocity really prevails in daily life, etiquette requires that generosity be taken for granted. As Robert Dentan discovered during his fieldwork among the Semai of Central Malaysia, no one ever says "thank you" for the meat received from another hunter. Having struggled all day to lug the carcass of a pig home through the jungle heat, the hunter allows his prize to be cut up into exactly equal portions, which he then gives away to the entire group. Dentan explains that to express gratitude for the portion received indicates that you are the kind of ungenerous person who calculates how much you give and take: “In this context, saying ‘thank you’ is very rude, for it suggests, first, that one has calculated the amount of a gift and, second, that one did not expect the donor to be so gener-
ous.” To call attention to one’s generosity is to indicate that others are in debt to you and that you expect them to repay you. It is repugnant to egalitarian peoples even to suggest that they have been treated generously.

Canadian anthropologist Richard Lee tells how, through a revealing incident, he learned about this aspect of reciprocity. To please the !Kung, the “bushman” of the Kalahari desert, he decided to buy a large ox and have it slaughtered as a present. After days of searching Bantu agricultural villages for the largest and fattest ox in the region, he acquired what appeared to be a perfect specimen. But his friends took him aside and assured him that he had been duped into buying an absolutely worthless animal. “Of course, we will eat it,” they said, “but it won’t fill us up—we will eat and go home to bed with stomachs rumbling.” Yet, when Lee’s ox was slaughtered, it turned out to be covered with a thick layer of fat. Later, his friends explained why they had said his gift was valueless, even though they knew better than he what lay under the animal’s skin:

“Yes, when a young man kills much meat he comes to think of himself as a chief or a big man, and he thinks of the rest of us as his servants or inferiors. We can’t accept this, we refuse one who boasts, for someday his pride will make him kill somebody. So we always speak of his meat as worthless. This way we cool his heart and make him gentle.”

Lee watched small groups of men and women returning home every evening with the animals and wild fruits and plants that they had killed or collected. They shared everything equally, even with campmates who had stayed behind and spent the day sleeping or taking care of their tools and weapons.

“No only do families pool that day’s production, but the entire camp—residents and visitors alike—shares equally in the total quantity of food available,” Lee observed. “The evening meal of any one family is made up of portions of food from each of the other families resident. There is a constant flow of nuts, berries, roots, and melons from one family fire-place to another, until each person has received an equitable portion. The following morning a different combination of foragers moves out of camp, and when they return late in the day, the distribution of foodstuffs is repeated.”

In small, prestate societies, it was in everybody’s best interest to maintain each other’s freedom of access to the natural habitat. Suppose a !Kung with a lust for power were to get up and tell his campmates, “From now on, all this land and everything on it belongs to me. I’ll let you use it but only with my permission and on the condition that I get first choice of anything you capture, collect, or grow.” His campmates, thinking that he had certainly gone crazy, would pack up their few belongings, take a long walk, make a new camp, and report their usual life of egalitarian reciprocity. The man who would be king would be left by himself to exercise a useless sovereignty.

THE HEADMAN: LEADERSHIP, NOT POWER

To the extent that political leadership exists at all among band-and-village societies, it is exercised by individuals called headmen. These headmen, however, lack the power to compel others to obey their orders. How can a leader be powerful and still lead?

The political power of genuine rulers depends on their ability to expel or exterminate disobedient individuals and groups. When a headman gives a command, however, he has no certain physical means of punishing those who disobey. So, if he wants to stay in “office,” he gives few commands. Among the Eskimo, for instance, a group will follow an outstanding hunter and defer to his opinion with respect to choice of hunting spots. But in all other matters, the leader’s opinion carries no more weight than any other man’s. Similarly, among the !Kung, each band has its recognized leaders, most of whom are males. These men speak out more than others and are listened to with a bit more deference. But they have no formal authority and can only persuade, never command. When Lee asked the !Kung whether they had headmen—meaning powerful chiefs—they told him, “Of course we have headmen! In fact, we are all headmen. Each one of us is headman over himself.”

Headmanship can be a frustrating and irksome job. Among Indian groups such as the Mehinacu of Brazil’s Zingu National Park, headmen behave something like zealous scoutmasters on overnight cookouts. The first one up in the morning, the headman tries to rouse his companions by standing in the middle of the village plaza and shouting to them. If something needs to be done, it is the headman who starts doing it, and it is the headman who works harder than anyone else. He sets an example not only for hard work but also for generosity: After a fishing or hunting expedition, he gives away more of his catch than anyone else does. In trading with other groups, he must be careful not to keep the best items for himself.

In the evening, the headman stands in the center of the plaza and exhorts his people to be good. He calls upon them to control their sexual appetites, work hard in their gardens, and take frequent baths in the river. He tells them not to sleep during the day or bear grudges against each other.

COPING WITH FREELOADERS

During the reign of reciprocal exchange and egalitarian headmen, no individual, family, or group smaller than the band or village itself could control access to natural resources. Rivers, lakes, beaches, oceans, plants and animals, the soil and subsoil were all communal property.

Among the !Kung, a core of people born in a particular territory say that they “own” the water holes and hunting rights, but this has no effect on the people who happen to be visiting and living with them at any given time. Since !Kung from neighboring bands are related through marriage, they often visit each other for months at a time and have free use of whatever resources they need without having to ask permission. Though people from distant bands must make a request to use another band’s territory, the “owners” seldom refuse them.

The absence of private possession in land and other vital resources means that
a form of communism probably existed among prehistoric hunting and collecting bands and small villages. Perhaps I should emphasize that this did not rule out the existence of private property. People in simple band-and-village societies own personal effects such as weapons, clothing, containers, ornaments, and tools. But why should anyone want to steal such objects? People who have a bush camp and move about a lot have no use for extra possessions. And since the group is small enough that everybody knows everybody else, stolen items cannot be used anonymously. If you want something, better to ask for it openly, since by the rules of reciprocity such requests cannot be denied.

I don’t want to create the impression that life within egalitarian band-and-village societies unfolded entirely without disputes over possessions. As in every social group, nonconformists and malcontents tried to use the system for their own advantage. Inevitably there were freeloaders, individuals who consistently took more than they gave and lay back in their hammocks while others did the work. Despite the absence of a criminal justice system, such behavior eventually was punished. A widespread belief among band-and-village peoples attributes death and misfortune to the malevolent conspiracy of sorcerers. The task of identifying these evildoers falls to a group’s shaman, who remain responsive to public opinion during their divinatory trances. Well-minded individuals who enjoy strong support from their families need not fear the shaman. But quarrelsome, stingy people who do not give as well as take had better watch out.

FROM HEADMAN TO BIG MAN

Reciprocity was not the only form of exchange practiced by egalitarian band-and-village peoples. Our kind long ago found other ways to give and take. Among them the form of exchange known as redistribution played a crucial role in creating distinctions of rank during the evolution of chiefdoms and states.

Redistribution occurs when people turn over food and other valuables to a prestigious figure such as a headman, to be pooled, divided into separate portions, and given out again. The primordial form of redistribution was probably keyed to seasonal hunts and harvests, when more food than usual became available.

True to their calling, headmen-redistributors not only work harder than their followers but also give more generously and reserve smaller and less desirable portions for themselves than for anyone else. Initially, therefore, redistribution strictly reinforced the political and economic equality associated with reciprocal exchange. The redistributors were compensated purely with admiration and in proportion to their success in giving bigger feasts, in personally contributing more than anybody else, and in asking little or nothing for their effort, all of which initially seemed an innocent extension of the basic principle of reciprocity.

But how little our ancestors understood what they were getting themselves into! For if it is a good thing to have a headman give feasts, why not have several headmen give feasts? Or, better yet, why not let success in organizing and giving feasts be the measure of one’s legitimacy as a headman? Soon, where conditions permit, there are several would-be headmen vying with each other to hold the most lavish feasts and redistribute the most food and other valuables. In this fashion there evolved the nemesis that Richard Lee’s Kung informants had warned about: the youth who wants to be a “big man.”

A classic anthropological study of big men was carried out by Douglas Oliver among the Siuai, a village people who live on the South Pacific island of Bougainville, in the Solomon Islands. In the Siuai language, big men were known as mumi. Every Siuai boy’s highest ambition was to become a mumi. He began by getting married, working hard, and restricting his own consumption of meats and coconuts. His wife and parents, impressed with the seriousness of his intentions, vowed to help him prepare for his first feast. Soon his circle of supporters widened and he began to construct a clubhouse in which his male followers could lounge about and guests could be entertained and fed. He gave a feast at the consecration of the clubhouse; if this was a success, the circle of people willing to work for him grew larger still, and he began to hear himself spoken of as a mumi. Larger and larger feasts meant that the mumi’s demands on his supporters became more irksome. Although they grumbled about how hard they had to work, they remained loyal as long as their mumi continued to maintain and increase his renown as a “great provider.”

Finally the time came for the new mumi to challenge the older ones. He did this at a muminai feast, where both sides kept a tally of all the pigs, coconut pies, and sago-almond puddings given away by the host mumi and his followers to the guest mumi and his followers. If the guests could not reciprocate with a feast as lavish as that of the challengers, their mumi suffered a great social humiliation, and his fall from mumihood was immediate.

At the end of a successful feast, the greatest of mumis still faced a lifetime of personal toil and dependence on the moods and inclinations of his followers. Mumihood did not confer the power to coerce others into doing one’s bidding, nor did it elevate one’s standard of living above anyone else’s. In fact, because giving things away was the essence of mumihood, great mumis consumed less meat and other delicacies than ordinary men. Among the Kaoka, another Solomon Islands group, there is the saying, “The giver of the feast takes the bones and the stale cakes; the meat and the fat go to the others.” At one great feast attended by 1,100 people, the host mumi, whose name was Soni, gave away thirty-two pigs and a large quantity of sago-almond puddings. Soni himself and some of his closest followers went hungry. “We shall eat Soni’s renown,” they said.

FROM BIG MAN TO CHIEF

The slide (or ascent?) toward social stratification gained momentum wherever extra food produced by the inspired diligence of redistributors could be stored
while awaiting munimai feasts, potlatches, and other occasions of redistribution. The more concentrated and abundant the harvest and the less perishable the crop, the greater its potential for endowing the big man with power. Though others would possess some stored-up foods of their own, the redistributor’s stores would be the largest. In times of scarcity, people would come to him, expecting to be fed; in return, he could call upon those who had special skills to make cloth, pots, canoes, or a fine house for his own use. Eventually, the redistributor no longer needed to work in the fields to gain and surpass big-man status. Management of the harvest surpluses, a portion of which continued to be given to him for use in communal feasts and other communal projects (such as trading expeditions and warfare), was sufficient to validate his status. And, increasingly, people viewed this status as an office, a sacred trust, passed on from one generation to the next according to the rules of hereditary succession. His dominion was no longer a small, autonomous village but a large political community. The big man had become a chief.

Returning to the South Pacific and the Trobriand Islands, one can catch a glimpse of how these pieces of encroaching stratification fell into place. The Trobrianders had hereditary chiefs who held sway over more than a dozen villages containing several thousand people. Only chiefs could wear certain shell ornaments as the insignia of high rank, and it was forbidden for commoners to stand or sit in a position that put a chief’s head at a lower elevation. British anthropologist Bronislaw Malinowski tells of seeing all the people present in the village of Bwotyalu drop from their verandas “as if blown down by a hurricane” at the sound of a drawn-out cry warning that an important chief was approaching.

Yams were the Trobrianders’ staff of life; the chiefs validated their status by storing and redistributing copious quantities of them acquired through donations from their brothers-in-law at harvest time. Similar “gifts” were received by husbands who were commoners, but chiefs were polygynous and, having as many as a dozen wives, received many more yams than anyone else. Chiefs placed their yam supply on display racks specifically built for this purpose next to their houses. Commoners did the same, but a chief’s yam racks towered over all the others.

This same pattern recurs, with minor variations, on several continents. Striking parallels were seen, for example, twelve thousand miles away from the Trobrianders, among chieftoms that flourished throughout the southeastern region of the United States—specifically among the Cherokee, former inhabitants of Tennesse, as described by the eighteenth-century naturalist William Bartram.

At the center of the principal Cherokee settlements stood a large circular house where a council of chiefs discussed issues involving their villages and where redistributive feasts were held. The council of chiefs had a paramount figure in the Cherokee redistributive network. At the harvest time a large crib, identified as the “chief’s granary,” was erected in each field. “To this,” explained Bartram, “each family carries and deposits a certain quantity according to his ability or inclination, or none at all if he so chooses.” The chief’s granaries functioned as a public treasury in case of crop failure, a source of food for strangers or travelers, and as military store. Although every citizen enjoyed free access to the store, commoners had to acknowledge that it really belonged to the supreme chief, who had “an exclusive right and ability… to distribute comfort and blessings to the necessitous.”

Supported by voluntary donations, chiefs could now enjoy lifestyles that set them increasingly apart from their followers. They could build bigger and finer houses for themselves, eat and dress more sumptuously, and enjoy the sexual favors and personal services of several wives. Despite these harbingers, people in chiefdoms voluntarily invested unprecedented amounts of labor on behalf of communal projects. They dug moats, threw up defensive earthen embankments, and erected great log palisades around their villages. They heaped up small mountains of rubble and soil to form platforms and mounds on top of which they built temples and big houses for their chief. Working in teams and using nothing but levers and rollers, they moved rocks weighing fifty tons or more and set them in precise lines and perfect circles, forming sacred precincts for communal rituals marking the change of seasons.

If this seems remarkable, remember that donated labor created the megalithic alignments of Stonehenge and Carnac, put up the great statues on Easter Island, shaped the huge stone heads of the Olmec in Vera Cruz, dotted Polynesia with ritual precincts set on great stone platforms, and filled the Ohio, Tennesee, and Mississippi valleys with hundreds of large mounds. Not until it was too late did people realize that their beautiful chiefs were about to keep the meat and fat for themselves while giving nothing but bones and stale cakes to their followers.

IN THE END

As we know, chiefdoms would eventually evolve into states, states into empires. From peaceful origins, humans created and mounted a wild beast that ate continents. Now that beast has taken us to the brink of global annihilation.

Will nature’s experiment with mind and culture end in nuclear war? No one knows the answer. But I believe it is essential that we understand our past before we can create the best possible future. Once we are clear about the roots of human nature, for example, we can refute, once and for all, the notion that it is a biological imperative for our kind to form hierarchical groups. An observer viewing human life shortly after cultural takeoff would easily have concluded that our species was destined to be irredeemably egitarian except for distinctions of sex and age. That someday the world would be divided into aristocrats and commoners, masters and slaves, billionaires and homeless beggars would have seemed wholly contrary to human nature as evidenced in the affairs of every human society then on Earth.

Of course, we can no more reverse the course of thousands of years of cultural evolution than our egitarian ancestors could have designed and built the space
shuttle. Yet, in striving for the preservation of mind and culture on Earth, it is vital that we recognize the significance of cultural takeoff and the great difference between biological and cultural evolution. We must rid ourselves of the notion that we are an innately aggressive species for whom war is inevitable. We must reject as unscientific claims that there are superior and inferior races and that the hierarchical divisions within and between societies are the consequences of natural selection rather than of a long process of cultural evolution. We must struggle to gain control over cultural selection through objective studies of the human condition and the recurrent process of history. Not only a more just society, but our very survival as a species may depend on it.

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